




MIAMI  
short  
FILM  
FESTIVAL

2018 MIAMI short FILM FESTIVAL SPONSORSHIP KIT



# SHORT FILMS. BIG IMPACT.

The Miami short Film Festival aims to engage audiences, bring together communities, and increase awareness for the artistic form that is the short film. Located in the heart of Miami, a city already known for its intersection of cultures, the festival works to bring this form of filmmaking into the spotlight while *highlighting important themes and topics that resonate across cultural and linguistic boundaries.*

# Welcome to MsFF

## MIAMI **short** FILM FESTIVAL

For 17 years, the Miami short Film Festival has brought independent, short films from around the globe to an eclectic, international audience.

Our program has expanded over the years to include monthly film screenings and free open-air events around Miami, as well as educational programs and cinematic workshops.

The passion project of William Vela, local veteran TV actor and producer, it began with a single film and grew into a festival ***showcasing over 150 short films*** from around the globe, and drawing ***nearly 8,000 attendees***.



# RED CARPETS & RECEPTIONS. THE FESTIVAL.

The Festival (**November 7-11 2018**) takes place at the Cinepolis in the heart of Coconut Grove, It brings together the arts and culture community through the medium of short film.

From industry professionals to film lovers, the Festival attracts a wide array of spectators to enjoy the diverse showcase of short films.

The Annual Festival begins with a **red carpet premiere**, and includes **Q&A sessions** with every director before screenings, **cocktail receptions**, an **award ceremony**, and a **closing party**.





MsFF has presented *more than 900 short films* from *over 40 different countries*. Our thematic scope ranges from *LGBTQ, black cinema, relationships, family, and Miami's own culture*.

Past MsFF award winners have gone on to achieve great success within the industry, including:



*God of Love*



*Grisen*



*Frankie*



*Down in Number 5*

*The 17th Annual Miami Short Film Festival (MsFF) will take place at the Cinepolis Theatre from November 7-11, 2018.*



BE SEEN. SUPPORT THE ARTS.  
**BECOME A SPONSOR.**

# PRESENTING SPONSOR | \$25,000

The presenting sponsor is the most elite corporate sponsorship. It is a limited, exclusive sponsorship that allows your organization to have a prominently featured role in the Festival and at events throughout the year. Email us at [sponsor@miamishortfilmfestival.com](mailto:sponsor@miamishortfilmfestival.com) to get started.

## ADVERTISING

- Skyscraper or leader board ad embedded throughout the Festival website
- Up to 2 (two) full-page color ads in the Festival Program (5000 units, distributed at hotels, office buildings, and public events in the Miami-Dade area)
- Up to 1:00 minute Sponsor TV commercial before every screening during the Festival plus 10 promotional monthly screenings.

## PRESS & MEDIA

- Speaking opportunities at all screenings events and Award Ceremony plus all monthly screenings
- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

## MARKETING

- Display booth/table at Festival main venue
- Corporate profile in the Festival Program (5000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Corporate profile on the Festival Website
- Sampling or collateral opportunities during 8 days of festival in November and at the monthly screenings (last Wednesday of every month)

## BRANDING

- Logo and corporate name on all Festival advertising and promotional items as Presenting Partner
- Logo and corporate name on the Festival Program Guide, including front cover as presenting partner
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial
- Logo on official Step and Repeat backdrop as presenting sponsor for red carpet event

## ENTERTAINMENT

- One complimentary private screening for up to 40 guests
- 15 All-inclusive Festival passes

# SPONSOR LEVELS & PACKAGES

As a sponsor of the Miami short Film Festival, you help us to provide the resources needed to make everything happen. Beyond the festival, your contribution supports our monthly screenings and open air showcases, as well as educational workshops and seminars hosted by MsFF. Contact us at [sponsor@miamishortfilmfestival.com](mailto:sponsor@miamishortfilmfestival.com) to learn more.

## GOLD SPONSOR | \$10,000

### ADVERTISING

- Banner ad on a premium page of the Festival website
- One full-page color ad in the Festival Program (5000 units, distributed at hotels, office buildings, public events in the Miami Dade area)
- Up to 30-second Sponsor TV commercial before every screening during the Festival plus 10 promotional monthly screenings.

### ENTERTAINMENT

- 10 VIP Tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 15 additional tickets to festival screenings.

### MARKETING

- Corporate profile on the Festival Program (5000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Corporate profile on the Festival Website
- Sampling or collateral opportunities during 8 days of festival in November and at the monthly screenings (last Wednesday of every month)

### PRESS & MEDIA

- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

### BRANDING

- Logo and corporate name on the Festival Program Guide
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial
- Logo on official Step and Repeat backdrop as Gold Sponsor for red carpet event



# SILVER SPONSOR | \$5,000

## ADVERTISING

- Half-banner ad on a premium page of the Festival website
- Half-page color ad in the Festival Program (5000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Up to 30-second Sponsor TV Commercial before every screening during the 10 promotional monthly screenings.

## PRESS & MEDIA

- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

## MARKETING

- Sampling or collateral opportunities at the monthly screenings (last Wednesday of every month)

## BRANDING

- Logo and corporate name on the Festival Program Guide
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial

## ENTERTAINMENT

- 5 VIP Tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 10 additional tickets to festival screenings.

# BRONZE SPONSOR | \$2,500

## ADVERTISING

- Bottom ad on a premium page of the Festival website
- Half-page color ad in the Festival Program (5000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)

## MARKETING

- Logo and corporate name in the Festival Program
- Logo on the Festival website
- Corporate name included on Festival Commercial
- Logo on monthly screenings

## ENTERTAINMENT

- 2 VIP tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 10 additional tickets to festival screenings.

# SINGLE EVENT SPOTLIGHTS

## ADVERTISING

- Bottom ad on a premium page of the MsFF website
- Social Media sponsored posts prior to monthly screening.
- Up to 1:00 minute Sponsor TV commercial before screening.

## ENTERTAINMENT

- 2 VIP tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 10 additional tickets to screening

## MARKETING

- Display booth/table at screening main venue to include sampling or collateral opportunities at venue entrance and within the theater (90 seats)

## PRESS & MEDIA

- Speaking opportunity at screening (3 minutes)
- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

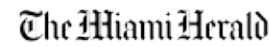
## BRANDING

- Logo and/or corporate name on all advertising prior to screening
- Logo and hyperlink on the MsFF website

# CUSTOM SPONSORSHIP OPPORTUNITIES

MsFF works with a variety of other types of sponsors to enhance the experience of the festival for attendees. If you would like to learn more about these special types of sponsorship packages, contact us directly at [sponsor@miamishortfilmfestival.com](mailto:sponsor@miamishortfilmfestival.com).

The MsFF custom sponsorship opportunities include: Media Sponsor, Opening Ceremony Sponsor, Closing Party (Awards Ceremony) Sponsor, Official Purveyor, Transport Sponsor, Hospitality Sponsor, and Hotel or Accommodation Sponsor.



# PREVIOUS MsFF SPONSORS

*Support the arts. Be seen. Make an impact. Become a sponsor.  
Contact us today to get started.*

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[www.miamishortfilmfestival.com](http://www.miamishortfilmfestival.com) • [sponsor@miamishortfilmfestival.com](mailto:sponsor@miamishortfilmfestival.com)