



MIAMI  
short  
**FILM**  
FESTIVAL

2020 MIAMI short FILM FESTIVAL SPONSORSHIP KIT

A group of people, including men and women, are smiling and talking in a social setting, likely a film festival. The background is slightly blurred, showing other people and what appears to be a poster with the words "FIGHTER" and "HAVE".

# SHORT FILMS. BIG IMPACT.

**The Miami short Film Festival** is dedicated to promoting the art of short filmmaking and the short film genre. Our mission is to support the next generation of filmmakers by *providing a platform for them to present quality films, nurturing their creativity, and recognizing and honoring their achievements.* With the philosophy that *today's short films lead to tomorrow's world-renowned filmmakers*, MIAMIshortFilmFestival is a powerful voice that has created a positive influence on the arts through film.

# Welcome to MIAMIshortFF

## MIAMI short FILM FESTIVAL

For 18 years, the Miami short Film Festival has brought independent, short films from around the globe to an eclectic, international audience.

Our program has expanded over the years to include monthly film screenings and free open-air events around Miami, as well as educational programs and cinematic workshops.

The passion project of William Vela, local veteran TV actor and producer, it began with a single film and grew into a festival ***showcasing over 150 short films*** from around the globe, and drawing ***nearly 8,000 attendees***.





# RED CARPETS & RECEPTIONS. THE FESTIVAL.

The Festival (**November 12-15 2020**) takes place at the Regal Cinema in South Beach, and brings together the arts and culture community through the medium of short film.

From industry professionals to film lovers, the Festival attracts a wide array of spectators to enjoy the diverse showcase of short films.

The Annual Festival begins with a *red carpet premiere*, and includes *Q&A sessions* with every director before screenings, *film seminars and workshops*, *cocktail receptions*, an *Official Awards Ceremony*, and an *after party* celebration.





MiamiFF has presented more than **1200 short films** from over **45 different countries**. The thematic scope of our films ranges from immigration, relationships, the environment, family, and Miami's own culture. The festival features a diverse selection of films featuring **women filmmakers, black cinema, and the LGBTQ community**.

Past MIAMIFF winners have gone on to achieve great success within the industry, including:



*God of Love*



*Grisen*



*Fauve*



*Marguerite*

*The 19th Edition of MIAMI short FILM FESTIVAL will take place November 12-15, 2020  
at the Regal Cinema South Beach.*



# MIAMI<sub>s</sub>FF IN THE COMMUNITY. ANNUAL PROGRAMMING.

MIAMI<sub>s</sub>FF brings ***value-added cultural arts programming*** to the community all year round, through our ***two annual programming components***.

## ‘FOCUS ON’ EVENTS

Our shorts program series, themed to ***showcase cinematic excellence by country, genre, or other resonating topic or “focus”***. These events are ticketed, and often feature ***local filmmakers or valued members of the community, who lead discussions with the audience*** about the presented topic.

## ‘SHORTS UNDER THE STARS’

Our signature enterprise that provides a ***portable mini festival to municipalities and neighborhoods seeking value-added public programming***. These events are ***free, family-friendly, and give a second life to films*** of quality that may have been selected for the festival, but are no less deserving of the exposure.

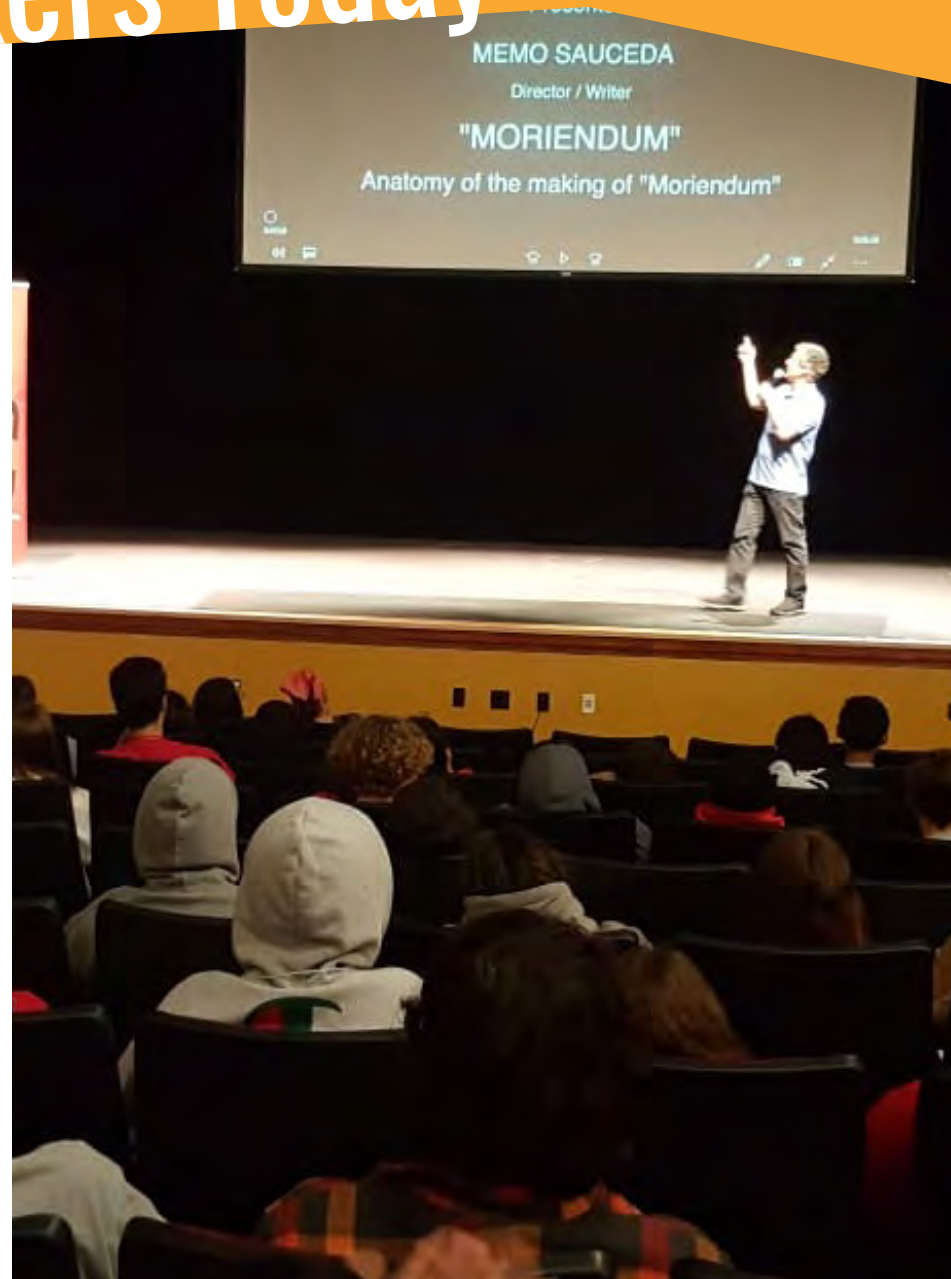


# Tomorrow's Filmmakers Today

## INSPIRING THE NEXT GENERATION OF FILMMAKERS

Our *educational outreach program* is designed to *inspire the next generation* in the art of filmmaking. MIAMI'sFF presents a selection of age-appropriate winning film programming at various school locations. After each screening, *students participate in Q&A sessions* and have *discussions about the challenges, opportunities and possibilities the film industry* has to offer.

Students learn technical skills and utilize the many tools at their disposal. They *learn to think and act creatively* through *professional-led workshops about classical filmmaking techniques, theory, entrepreneurship, and showmanship*, as well as modern conveniences like crowdfunding. Students are also encouraged to *submit their short films to the festival's student filmmaker categories*.



# SPONSOR LEVELS & PACKAGES

As a sponsor of the Miami short Film Festival, you help us to provide the resources needed to make everything happen. Beyond the festival, your contribution supports our monthly screenings and open air showcases, as well as education workshops and seminars hosted by MIAMIsFF. Contact us at [krystle@miamishortfilmfestival.com](mailto:krystle@miamishortfilmfestival.com) to learn more.

## GOLD SPONSOR | \$10,000

### ADVERTISING

- Banner ad on a premium page of the Festival website
- One full-page color ad in the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami Dade area)
- Up to 30-second Sponsor TV commercial before every screening during the Festival plus 10 promotional monthly screenings.

### ENTERTAINMENT

- 10 VIP Tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 15 additional tickets to festival screenings.

### MARKETING

- Corporate profile on the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Corporate profile on the Festival Website
- Sampling or collateral opportunities at the Annual Festival in November as well as our programming throughout the year.

### PRESS & MEDIA

- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

### BRANDING

- Logo and corporate name on the Festival Program Guide
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial
- Logo on official Step and Repeat backdrop as Gold Sponsor for red carpet event



# SILVER SPONSOR | \$5,000

## ADVERTISING

- Half-banner ad on a premium page of the Festival website
- Half-page color ad in the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Up to 30-second Sponsor TV Commercial before every screening during the festival

## PRESS & MEDIA

- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

## MARKETING

- Sampling or collateral opportunities at every screening during the festival

## BRANDING

- Logo and corporate name on the Festival Program Guide
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial

## ENTERTAINMENT

- 5 VIP Tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 10 additional tickets to festival screenings.

# BRONZE SPONSOR | \$2,500

## ADVERTISING

- Bottom ad on a premium page of the Festival website
- Half-page color ad in the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)

## MARKETING

- Logo and corporate name in the Festival Program
- Logo on the Festival website
- Corporate name included on Festival Commercial

## ENTERTAINMENT

- 5 VIP tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 10 additional tickets to festival screenings.

# SINGLE EVENT SPOTLIGHT | \$1,500

Passionate about a particular issue or topic? We'll match you up with a screening as the Sponsor of a themed program block.

## ADVERTISING

- Social Media sponsored posts prior to Festival screening.
- Up to :30 second Sponsor TV commercial before screening.

## MARKETING

- Display booth/table at screening main venue to include sampling or collateral opportunities at venue entrance and within the theater.

## BRANDING

- Logo and/or corporate name on all advertising prior to screening
- Logo and hyperlink on MIAMIsFF website.

## ENTERTAINMENT

- 2 VIP tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 50 additional tickets to screening

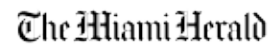
## PRESS & MEDIA

- Speaking opportunity at screening (3 minutes)
- Title naming in all press and media as the official presenter of the screening.

# CUSTOM SPONSORSHIP OPPORTUNITIES

MIAMIsFF works with a variety of other sponsors to enhance the experience of the festival for attendees. If you would like to learn more about these special types of sponsorship packages, contact us directly at [\*\*krystle@miamishortfilmfestival.com\*\*](mailto:krystle@miamishortfilmfestival.com) .

The custom sponsorship opportunities include: Media Sponsor, Opening Ceremony Sponsor, Closing Party (Awards Ceremony) Sponsor, Official Purveyor, Transport Sponsor, Hospitality Sponsor, and Hotel or Accommodation Sponsor.



PREVIOUS MIAMI<sub>s</sub>FF SPONSORS



*Support the arts. Be seen. Make an impact. Become a sponsor.  
Contact us today to get started.*

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