



MIAMI
short
FILM
FESTIVAL

2023 MIAMI short FILM FESTIVAL SPONSORSHIP KIT



SHORT FILMS. BIG IMPACT.

The Miami short Film Festival is dedicated to promoting the art of short filmmaking and the short film genre. Our mission is to support the next generation of filmmakers by *providing a platform for them to present quality films, nurturing their creativity, and recognizing and honoring their achievements.* With the philosophy that *today's short films lead to tomorrow's world-renowned filmmakers*, MIAMIshortFilmFestival is a powerful voice that has created a positive influence on the arts through film.

Welcome to MIAMISFF

MIAMI *short* FILM FESTIVAL

For 22 years, the Miami short Film Festival has brought independent, short films from around the globe to an eclectic, international audience.

Our program has expanded over the years to include monthly film screenings and free open-air events around Miami, as well as educational programs and cinematic workshops.

The passion project of William Vela, a local veteran TV actor and producer began with a single film and grew into a festival showcasing **over 1,000 from around the globe**, and drawing **nearly 20,000 attendees**.

The logo is a black parallelogram tilted to the right. Inside, the words "MIAMI", "short", "FILM", and "FESTIVAL" are stacked vertically in white, sans-serif, all-caps font. "short" is in a smaller font size than the others.

MIAMI
short
FILM
FESTIVAL

RED CARPETS & RECEPTIONS. **THE FESTIVAL.**

This year's festival will take place at several locations, throughout Miami-Dade starting from November 10-12, 2023, bringing together the arts and culture community through the medium of short film.

The Annual Festival begins with a red carpet premiere and includes Q&A sessions with every director before each screening. There are cocktail receptions, an award ceremony, and a closing party.





Our thematic scope ranges from relationships to family, the environment, LGBTQ, black cinema, immigration, and Miami's own culture.

Past MIAMIsFF winners have gone on to achieve great success within the industry, including:



God of Love



Grisen



Frankie



Down in Number 5

The 22th Annual Miami Short Film Festival (MIAMIsFF) will take place

November 10-12 2023

MIAMI_sFF IN THE COMMUNITY. ANNUAL PROGRAMMING.

MIAMI_sFF brings value-added cultural arts programming to the community year-round, through our two annual programming components.

‘FOCUS ON’ EVENTS

Our thematic scope ranges from relationships to family, the environment, LGBTQ, black cinema, immigration, and Miami's own culture.

Past MIAMI_sFF winners have gone on to achieve great success within the industry, including:

‘SHORTS UNDER THE STARS’

Our signature enterprise provides a portable mini festival to municipalities and neighborhoods seeking value-added public programming. These events are free and family-friendly and give a second life to quality films that may have been selected for the festival, but are not less deserving of the exposure.



Tomorrow's Filmmakers Today

INSPIRING THE NEXT GENERATION OF FILMMAKERS

Our educational outreach program is designed to inspire the next generation in the art of filmmaking. MIAMIIsFF presents a selection of age-appropriate winning film programming at various school locations. After each screening, students participate in Q&A sessions and have discussions about the challenges, opportunities, and possibilities the film industry has to offer.

Students learn technical skills and utilize the many tools at their disposal. They learn to think and act creatively through professional-led workshops about classical filmmaking techniques, theory, entrepreneurship, and showmanship, as well as modern conveniences like crowdfunding. Students are also encouraged to submit their short films to the festival's student filmmaker categories.





SPONSOR LEVELS & PACKAGES

As a sponsor of the Miami short Film Festival, you help us to provide the resources needed to make everything happen. Beyond the festival, your contribution supports our monthly screenings and open air showcases, as well as education workshops and seminars hosted by MIAMIsFF.

Contact us at Info@miamishortfilmfestival.com to learn more.



GOLD SPONSOR | \$10,000

ADVERTISING

- Banner ad on a premium page of the Festival website
- One full-page color ad in the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami Dade area)
- Up to 30-second Sponsor TV commercial before every screening during the Festival plus 10 promotional monthly screenings.

ENTERTAINMENT

- 10 VIP Tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 15 additional tickets to festival screenings.

MARKETING

- Corporate profile on the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Corporate profile on the Festival Website
- Sampling or collateral opportunities at the Annual Festival in November as well as our programming throughout the year.

PRESS & MEDIA

- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

BRANDING

- Logo and corporate name on the Festival Program Guide
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial
- Logo on official Step and Repeat backdrop as Gold Sponsor for red carpet event

SILVER SPONSOR | \$5,000

ADVERTISING

- Half-banner ad on a premium page of the Festival website
- Half-page color ad in the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)
- Up to 30-second Sponsor TV Commercial before every screening during the festival.

PRESS & MEDIA

- Recognition in boiler plate included in all press releases. Examples of media that has published our press release in the past include: New Times, Greater Miami Convention & Visitor Bureau, WLRN, University of Miami, Filmmakers Magazine, Alaska Airlines, to name a few.

MARKETING

- Sampling or collateral opportunities at every screening during the festival.

BRANDING

- Logo and corporate name on the Festival Program Guide
- Logo and hyperlink on the Festival website
- Logo and corporate name on all Festival signage (posters, street banner, flyers, etc.)
- Logo and corporate name included on Festival Commercial

ENTERTAINMENT

- 5 VIP Tickets to Festival Opening Gala and Closing Party (Awards Ceremony)

BRONZE SPONSOR | \$2,500

ADVERTISING

- Bottom ad on a premium page of the Festival website
- Half-page color ad in the Festival Program (1000 units, distributed at hotels, office buildings, public events in the Miami-Dade area)

MARKETING

- Logo and corporate name in the Festival Program
- Logo on the Festival website
- Corporate name included on Festival Commercial

ENTERTAINMENT

- 5 VIP tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 10 additional tickets to festival screenings.

SINGLE EVENT SPOTLIGHT | \$1,500

Passionate about a particular issue or topic? We'll match you up with a screening as the Sponsor of a themed program block.

ADVERTISING

- Social Media sponsored posts prior to Festival screening.
- Up to 1:00 minute Sponsor TV commercial before screening.

MARKETING

- Display booth/table at screening main venue to include sampling or collateral opportunities at venue entrance and within the theater.

BRANDING

- Logo and/or corporate name on all advertising prior to screening
- Logo and hyperlink on MIAMIsFF website.

ENTERTAINMENT

- 2 VIP tickets to Festival Opening Gala and Closing Party (Awards Ceremony)
- 50 additional tickets to screening

PRESS & MEDIA

- Speaking opportunity at screening (3 minutes)
- Title naming in all press and media as the official presenter of the screening.

CUSTOM SPONSORSHIP OPPORTUNITIES

MIAMIsFF works with a variety of other sponsors to enhance the experience of the festival for attendees. If you would like to learn more about these special types of sponsorship packages, contact us directly at [*sponsor@miamishortfilmfestival.com*](mailto:sponsor@miamishortfilmfestival.com).

The custom sponsorship opportunities include: Media Sponsor, Opening Ceremony Sponsor, Closing Party (Awards Ceremony) Sponsor, Official Purveyor, Transport Sponsor, Hospitality Sponsor, and Hotel or Accommodation Sponsor.



PREVIOUS MIAMI_sFF SPONSORS

Support the arts. Be seen. Make an impact. Become a sponsor.

Contact us today to get started.

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